



KURANT

KURANT
StoreSense

E • B U S I N E S S T H A T M A K E S S E N S E

Kurant StoreSense

Template Reference Version 3.0.1

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Template Overview

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Overview

Starting with the storefront or catalog search through order confirmation, templates define your store's look and feel. StoreSense is shipped with a default set of templates that you can use as is to get your storefront up and running quickly. However, you can modify these templates to provide your own custom look.

This overview will introduce you to the concept of templates, describe the special extension tags available for each template, and provide details for making modifications.

Things You Should Know

Prior to customizing the templates you should have a basic working knowledge of HTML, including tables.

You should also have a good idea in mind of how your store will look.

The templates are available for online editing via the Template Edit function. This is a very limited editor. For complex changes it is recommended that you edit your templates in a more robust HTML editing environment and import the HTML file.

Basic Concepts

All of the pages the visitor sees when viewing your store are created dynamically when a page is requested. The system takes the appropriate information gathered from Store Administration, such as product and store information, and merges it with the appropriate template to create the final page displayed in the visitor's browser.

A template is an HTML page similar to what you would create if you were building a static page. You can use any valid HTML tags in the templates, as well as client side code such as JavaScript. In addition, these templates provide the added functionality of being able to include information from your store database and from StoreSense itself. This information is available through the use of special extension tags.

The general syntax for the tags is represented in the templates as `<:tag name>`, where tag name is the name of the tag. Tags that can be used in any template are called *global tags* and are represented as `<::global tag name>`.

Global tags include information about your store such as store name, address, and contact information. They also include dates, times, and quick links to your catalog. With these tags you can display the current date and time, the days until a special event such as Christmas or other major holidays, and your e-mail and phone numbers. Refer to the Tag Reference (page 9) for details.

For example, let's say you were creating a list of products for a camping store. In a static HTML page you might code the following:

```
<table>
<tr><td>Sleeping Bag</td><td>$300.00</td></tr>
<tr><td>Tent</td><td>$150.00</td></tr>
</table>
```

To create the same page in a template you would code:

```
<table>
<:LOOP>
<tr><td><:product></td><td><:productprice></td></tr>
<:ENDLOOP>
</table>
```

The <:LOOP> tag instructs the system to repeat everything between it and the <:ENDLOOP> tag for each product. The <:product> tag is replaced by the name of the product and the <:productprice> tag is replaced by the price of the product. So to create a list of 100 products, you code only 5 lines instead of one line for each of the 100 products.

Of course, the system provides a lot of built in functionality that saves even more time. In the case of listing products, it includes hyperlinks to product detail pages, breaking the list up into multiple pages complete with Next page capabilities, status information (i.e. Product 1 of 10), and more.

Introducing The Templates

This section will briefly describe each of the templates in the order they are seen by your customers. Details for each template are available in Template Help on the Templates page as well as by clicking Help when viewing a template in the Template Editor.

Global Templates

Global templates are used throughout the store.

Template	Description	Pro	Standard
About Us	Gives your customers a sense of who you are and why they should buy from you.	X	X
Closed	This page is displayed when the "Open store for business" option is <i>not</i> selected in Store Manager.	X	X
Footer	Works with the Header template to define the header, footer and overall layout of the page.	X	X
Header	Works with the Footer template to define the header, footer	X	X

Template	Description	Pro	Standard
	and overall layout of the page.		
Message	Used when a system message needs to be shown to the customer.	X	X
Policies	Used to detail your store policies. Examples include shipping policies, returns and credits.	X	X
Storefront	Defines the layout for storefront page. You can use this page as the store's "home page".	X	X

Catalog Templates

These templates are used to describe the front end to your catalog, catalog listings, and product details.

Template	Description	Pro	Standard
Catalog	Provides your customers with access to your catalog. For example, you can let your customers search for products by product, manufacturer, or keyword.	X	X
Catalog Detail	Provides the customer with information for a specific product. From this page the customer can choose different product options and then add the product to their cart.	X	X
Catalog Detail — Related	Defines the layout for the related products list on the catalog detail page.	X	
Catalog List	Describes the layout of the results from the Catalog template. It also provides a quick method for placing a product in the customer's cart.	X	X
Catalog List — Not Found	Defines the layout for the found products list if no products are found.	X	X

Order Templates

These templates describe the pages used in the ordering process, from displaying the contents of a customer's cart to showing the confirmation of their order.

Template	Description	Pro	Standard
Billing Options	Used to gather the customer's billing method. It is always used for new customers. For returning customers it is used when they need to make a change to the billing information on file.	X	X
Cart	Defines the layout of a customer's cart.	X	X
Cart Add	Defines the layout for the shopping cart on the product detail page.	X	X
Cart Save	Defines the page layout for showing the page from which a customer can save the active cart for future use.	X	
Cart Select	Defines the page layout for showing the page from which a customer can select a saved cart and make it the active cart.	X	

Template	Description	Pro	Standard
Checkout — Returning Customers	Allows returning customers to provide their e-mail address and password to make a purchase.	X	
Checkout New Customers	Gathers the necessary information to register a new customer.	X	X
County Tax	If the user's zip/postal code spans more than one county, and therefore, more than one county tax zone, this page appears to allow the user to select the county in which they live.	X	X
Invoice	Describes the format of the invoice to show the customer. This can be used as an online receipt.	X	X
Order Confirm	Provides the customer with a confirmation of their order.	X	X
Order Extensions	Defines the page layout for gathering additional information for a line item (order) in an invoice.	X	
Packing Slip	Describes the packing list for an order. It does not include the Header and Footer information.	X	X
Purchase Order Limit	Used to relate to a customer that is paying via a purchase order that their limit has been exceeded.	X	
Product Authorization	Defines the page layout for displaying the message to the customer that they are not authorized to purchase one or more products in their cart. This occurs during checkout.	X	
Ship To	Gathers shipping information when the order is to be shipped to an address different from the customer's billing address.	X	X
Ship To Gift	Used when you have enabled the gift option in the Promotions section of the Store Manager.	X	

Customer Profile Templates

These templates describe the pages used in the Customer Profile section of the store. They are only available in the Professional Edition.

Template	Description	Pro	Standard
Customer History	Describes the layout of the history page. This is a quick view of the customer's profile information and their complete transaction history.	X	
Customer Properties	Allows the customer to view and update their profile information. This can include address information, billing data, and password.	X	
Customer Service	Defines the page layout for displaying the customer service page.	X	X
Customer Sign In	Allows customers to "sign in" to the customer profile section.	X	
Lost Password	Describes the page from which a customer can retrieve their password.	X	

Correspondence Templates

These templates define the layouts for your store correspondence, such as printed invoices and e-mail confirmations.

Template	Description	Pro	Standard
Credit — Print	This is a version of a credit that is best suited for printing. When this template is used, it does not include the header or footer templates.	X	
Credit — Email	Describes the e-mail sent when a credit confirmation is sent to a customer.	X	
Invoice-Print	This is a version of the invoice that is best suited for printing. When this template is used, it does not include the header or footer templates.	X	X
Invoice-Email	Describes the e-mail sent when an order confirmation is sent to a customer.	X	X
Lost Password — Email	Describes the layout and information that is sent to the customer when they request their password.	X	
Shipping — Email	Describes the email sent when a shipping confirmation is sent to a customer.	X	

Sales Templates

These templates provide layouts for working with Sales Affiliates and Leads, and are included with the StoreSense Sales Manager Module.

Template	Description	Pro	Standard
Sales Affiliate	Used to register a sales affiliate.	X	
Sales Affiliate — Confirm	Describes the layout used to confirm an Affiliate registration.	X	
Sales Lead	Defines the layout to gather customer information for those customers interested in purchasing a product that's not available online.	X	
Sales Lead — Confirm	Used to confirm that the sales lead information has been received.	X	

Supplier Templates

These templates are used to notify suppliers of orders that have been placed for their products, and are included with the Supplier Module.

Template	Description	Pro	Standard
Supplier EDI	Notifies suppliers by download of orders that have been placed for their products.	X	
Supplier Email	Notifies suppliers by email of orders that have been placed for their products.	X	
Supplier Fax	Notifies suppliers by fax of orders that have been placed for their products.	X	

Template	Description	Pro	Standard
Supplier EDI 850	Notifies suppliers of orders that have been placed for their products, using the ANSI ASC X12 (American National Standards Institute Accredited Standards Committee X12, form 850 (Purchase Order) format.	X	

Membership Templates

If your store supports membership, these templates are used to define members-only product listings and gather membership information.

Template	Description	Pro	Standard
Catalog — Members Only	Defines the page layout and search options for the members only catalog. The members only catalog is identical in function to the standard catalog, except that the visitor may be required to provide a valid login.	X	
Catalog Detail — Members Only	Defines the page layout for showing a product's details as part of the members only area. The members only catalog detail is identical in function to the standard catalog detail, except that the visitor may be required to provide a valid log on ID.	X	
Catalog List — Members Only	Defines the page layout for showing the catalog search results. The members only catalog list is identical in function to the standard catalog list, except that the visitor may be required to provide a valid log on ID.	X	
Member Login Error	Defines the layout for displaying the message to the visitor that either their e-mail/password combination is invalid or that their subscription has expired.	X	
Member Login	Defines the page layout for gathering the information necessary to allow the member to access the member only areas.	X	
Registration	Defines the page layout for registering a new customer.	X	
Registration Confirm	Defines the page layout for confirming that the customer was registered.	X	
Subscription	Defines the page layout for the starting page in the subscription process. This template is invoked when the visitor clicks the <::join> tag.	X	
Subscription New Account	Defines the page layout for gathering new customer and billing information as part of the subscription process.	X	
Subscription Confirm	Defines the page layout for displaying the confirmation of a customer's order.	X	

Link Reference

In some cases it may be appropriate to call a store function by coding the actual link or form URL instead of using the special tag. An example would be when you want to link to the store from a page that is outside of the store.

Links must point to the appropriate relative path. Substitute your store's URL path for "[store url]", and substitute your store's extension for [storeextension] (this information is available from your site administrator).

Description	Link	Tag
Storefront	[store url]/StoreFront.[storeextension]	<::store>
Catalog	[store url]/Catalog.[storeextension]	<::catalog>
Search by Category	[store url]/Search.[storeextension]?category=	<::category=[category]>
Search by Product	[store url]/Search.bok?product=	<::product=[product]>
Search by Product Number	[store url]/Detail.[storeextension]?	<::product=[number]>
Search by Manufacturer	[store url]/Search.bok?oem=	<::oem=[manufacturer]>
Shopping Cart	[store url]/Cart.[storeextension]	<::cart>
Member Catalog	[store url]/Catalog.[storeextension]?mo=1	<::catalogmbr>
Lost Password	[store url]/Lost.[storeextension]	<::servicelost>
Customer Service	[store url]/Service.[storeextension]	<::service>
Join/Subscribe	[store url]/Subscribe.[storeextension]	<::join>
Log off	[store url]/Logoff.[storeextension]	<::logoff>

Customizable Store Images

The store makes use of several images to invoke an action. These images are standard GIF files that you can customize to give your store a unique look. It is highly recommended that you make a copy of the original images before making any changes.

Image Name	GIF Name	Image
Buy It	buyit.gif	
Buy It Now	buyitnow.gif	
Change	change.gif	
Checkout New Customers	checkout.gif	
Checkout Returning Customers	checkoutpro.gif	
Closed	closed.gif	
In Stock	instock.gif	
Join/Subscribe	join.gif	
Members Only	members.gif	
Order Confirm	confirm.gif	
Order Cancel	cancel.gif	

Image Name	GIF Name	Image
Register	register.gif	

StoreSense Template Tags

- Global Tags (page 9)
Global Tags can be used in any template. They consist primarily of store information, date and time, and links. Global Tags always begin with "<::".
- Local Tags (page 12)
Local tags are specific to particular templates. Refer to the documentation for the template you are interested in to ascertain which tags are available. Regular tags begin with "<:".

Global Tags

<::cart [*target=target_window*]>

Inserts a link to the Shopping Cart page with the text "Shopping Cart". Include the target option to have the resulting page placed in another window.

<::catalog [*target=target_window*]>

Inserts a link to the Catalog Search page with the text "Catalog". Include the target option to have the resulting page placed in another window. If used while the visitor is in a member only area, links to the member only catalog search. (*Professional Edition only*)

<::catalogmbr [*image target=target_window*]>

Inserts a link to the member only Catalog Search page with the text "Member Only Catalog". If the image option is included, the text is replaced with the "members.gif" image. Include the target option to have the resulting page placed in another window. (*Professional Edition only*)

<::category=*category name*>

Inserts the link to search the catalog for the category named as *category name*. For example, to use this tag to set up a link to the tools category, the link syntax would be: "<a href="<::category=tools>">Tools". Spaces and special characters are allowed.

<::date>

The current date expressed as "mm/dd/yyyy". For example, "01/01/00".

<::datelong>

The current date expressed as "month day, year". For example, "January 1, 2000".

<::day>

The current day of the week. For example, "Wednesday".

<::daysto *to date*>

The number of days between now and the "to date" specified. To Date must be a valid date expressed as "MM/DD/yyyyYY".

<::daystochristmas>

The number of days between now and December 25th.

<::emptycart>

This tag replaces the <:emptycart> tag used in previous versions of StoreSense.

<::join [*image target=target_window*]>

Inserts a link to the Subscription page with the text "Join Now". If the image option is included, the text is replaced with the "join.gif" image. Include the target option to have the resulting page placed in another window. (*Professional Edition only*)

<::logoff [*target=target_window*]>

Inserts a link to log off a member with the text "Logoff". Include the target option to have the resulting page placed in another window. (*Professional Edition only*)

<::month>

The current month. For example, "August".

<::oem=*manufacturer name*>

Inserts the link to search the catalog for the manufacturer named as *manufacturer name*. For example, to use this tag to set up a link to show all products for the manufacturer Stanley, the link syntax would be: "<a href="<::oem=stanley">">Stanley".

<::product=*product name or product number*>

Inserts the link to search the catalog for products named as *product name*. Alternatively, you can specify the product's number to go directly to the product. The product number can be found on the Product Information page. For example, to use this tag to set up a link to search for products like "wrench", the link syntax would be: "<a href="<::product=wrench">">Wrenches".

<::register [*image*]>

Inserts a link to the Registration page with the text "Register". If the image option is included, the text is replaced with the "register.gif" image. Include the target option to have the resulting page placed in another window. (*Professional Edition only*)

<::service [*target=target_window*]>

Inserts a link to the Customer Service page with the text "Customer Service". Include the target option to have the resulting page placed in another window. (*Professional Edition only*)

<::store [*target=target_window*]>

Inserts a link to the Storefront page with the text "Store Home". Include the target option to have the resulting page placed in another window.

<::storecity>

The store city as entered in Store Administration, Store Manager, General Preferences.

<::storecountry>

The store country as entered in Store Administration, Store Manager, General Preferences.

<::storeemail>

The store e-mail address as entered in Store Administration, Store Manager, General Preferences.

<::storefax>

The store fax number as entered in Store Administration, Store Manager, General Preferences.

<::storeimages>

Inserts the relative path of the store images. For example, to use this tag to set up a reference to an image, the syntax would be: .

<::storename>

The store name as entered in Store Administration, Store Manager, General Preferences.

<::storepath>

Inserts the relative path of the store. For example, to use this tag to set up a link to your store's home page, the link syntax would be: <a href="<::storepath>index.html">Home Page.

<::storephone>

The store phone number as entered in Store Administration, Store Manager, General Preferences.

<::storescriptname>

Inserts a link to a specified StoreSense script (such as <::storescript=StoreFront>).

<::storescriptsuffix>

Inserts the StoreSense script suffix as configured on the server by the site administrator.

<::storestate>

The store state/province as entered in Store Administration, Store Manager, General Preferences.

<::storestreet>

The store street as entered in Store Administration, Store Manager, General Preferences.

<::storeurl>

The store URL as shown in Store Administration, Store Manager, General Preferences. The store URL is configured by the Site Administrator.

<::storezip>

The store zip/postal code as entered in Store Administration, Store Manager, General Preferences.

<::time>

The current time. For example, "10:30 PM".

<::time24>

The current time based on a 24 hour clock. For example, "22:30".

<::year>

The current year. For example, "2000".

Local Tags

A

<:addtocart [*target=target_window*]>

Creates a mini-form with fields to gather the quantity, color, and size. The mini-form can be modified using the Cart Add template. An "Add to Cart" button also is displayed. When the visitor clicks this button it adds the product to the visitors shopping cart. If the product is a "lead", then the "lead.jpg" image is substituted for the mini-form. Include the target option to have the resulting page placed in another window.

<:affiliate>

Inserts a text box to gather the name of the affiliate business.

<:affiliatecity>

Inserts a text box to gather the city of the affiliate.

<:affiliatecontact>

Inserts a text box to gather the contact person for the affiliate.

<:affiliatecountry>

Inserts a text box to gather the country of the affiliate.

<:affiliateemail>

Inserts a text box to gather the email of the affiliate.

<:affiliatefax>

Inserts a text box to gather the fax of the affiliate.

<:affiliateid>

The unique ID for the affiliate, generated by StoreSense.

<:affiliatephone>

Inserts a text box to gather the phone number of the affiliate.

<:affiliateresale>

Inserts a text box to gather the resale ID of the affiliate.

<:affiliatestate>

Inserts a text box to gather the state/province of the affiliate.

<:affiliatestreet>

Inserts a text box to gather the first line of the affiliate's street address.

<:affiliatestreet2>

Inserts a text box to gather the second line of the affiliate's street address

<:affiliateurl>

Inserts a text box to gather the URL of the affiliate.

<:affiliatezip>

Inserts a text box to gather the zip/postal code of the affiliate.

B**<:billingoption>**

Places one or more radio buttons representing the available billing options as defined in Store Administration, Store Manager, Billing Options.

<:billingoptiondetail>

Places the input controls for the relevant fields for each billing option as defined in Store Administration, Store Manager, Billing Options.

<:billnew>

Inserts a check box so the customer can modify their billing information during checkout.

<:buyit>

Inserts the "buyit.gif" image. When the visitor clicks on the image, the product is added to the visitor's shopping cart.

<:buyitnow>

Inserts the "buyitnow.gif" image. When the visitor clicks on the image, they go directly to their shopping cart.

C**<:cancel>**

Inserts a Cancel button.

<:cartcolor>

Inserts a drop-down box to gather the color option, if any, when adding a product to the shopping cart.

<:cartcolortitle>

Inserts "Color" when adding a product to the shopping cart. This only appears if the product has color options defined in Store Administration, Product Manager.

<:cartcustom1>

Inserts a text box to gather text for a custom option when adding a product to the shopping cart. *(Professional Edition only)*

<:cartcustom1fee>

Displays the fee associated with a custom option when adding a product to the shopping cart. *(Professional Edition only)*

<:cartcustom1title>

Displays the title of a custom option when adding a product to the shopping cart. *(Professional Edition only)*

<:cartcustom2>

Inserts a text box to gather text for a custom option when adding a product to the shopping cart.

<:cartcustom2fee>

Displays the fee associated with a custom option when adding a product to the shopping cart.

<:cartcustom2title>

Displays the title of a custom option when adding a product to the shopping cart.

<:cartdeletedproducts>

Inserts a message if items in a customer's cart are no longer available since they added the product to their cart.

<:cartname>

Inserts a text box to gather the cart name. (*Professional Edition only*)

<:cartqty>

Inserts a text box to gather the quantity when adding a product to the shopping cart.

<:cartsave>

Inserts a link to the Cart Save page with the text "Save Cart". This appears only for registered members.

<:cartselect>

Inserts a link to the Cart Select page with the text "Select Cart". This appears only for registered members. (*Professional Edition only*)

<:cartsize>

Inserts a drop-down box to gather the size option, if any, when adding a product to the shopping cart.

<:cartsizetitle>

Inserts "Size" when adding a product to the shopping cart. This only appears if the product has size options.

<:category>

Category. It has two meanings in the Catalog template. When used on the same line as the <:GROUPBYCATEGORY> tag, the category name is inserted. When used elsewhere in the Catalog template, a drop-down box is inserted with all valid categories listed.

<:categorydesc>

Category description.

<:categoryphoto [left|right]>

Inserts the image associated with the category. Use the left or right option to force the alignment of the image.

<:change>

Inserts the "change.gif" image. When the visitor clicks on the image, the line item on the shopping cart is updated.

<:checkout>

Inserts the "checkout.gif" image. When the visitor clicks on the image, the check out procedure for new customers is invoked.

<:checkoutpro>

Inserts the "checkoutpro.gif" image. When the visitor clicks on the image, the check out procedure for existing customers is invoked.

<:city>

On some templates, inserts a text box that allows the user to enter their city. On others, it displays the city.

<:company>

Inserts a text box that allows the user to enter their company.

<:country>

Inserts a text box that allows the user to enter their country.

<:countrylist>

Inserts a drop-down list from which the user can select a country. The list will pre-select the country in the customer's record, or if none exists, it will default to the store's country.

<:creditdate>

Date the credit was created. *(Professional Edition only)*

<:creditmethod>

Billing option for which the credit was applied.

<:creditno>

Credit number. *(Professional Edition only)*

<:creditnote>

Credit note. *(Professional Edition only)*

<:creditsalestax>

The amount of sales tax that was applied to the credit. *(Professional Edition only)*

<:creditshipping>

The amount of shipping that was applied to the credit. *(Professional Edition only)*

<:creditsubtotal>

The subtotal of the credit. *(Professional Edition only)*

<:credittotal>

The total amount of the credit. *(Professional Edition only)*

<:custcity>

In some templates, this inserts a text box that allows the user to enter their city. In others, it displays the customer city.

<:custcompany>

In some templates, this inserts a text box that allows the user to enter their company. In others, it displays the customer company.

<:custcountry>

In some templates, this inserts a text box that allows the user to enter their country. In others, it displays the customer country.

<:custcredit>

Customer store credit balance.

<:custcustom1>, <:custcustom2>, <:custcustom3>, <:custcustom4>, <:custcustom5>, <:custcustom6>, <:custcustom7>, <:custcustom8>

User defined customer text fields, as defined in Store Administration, Customer Manager. If the field name has not been set, then nothing will be displayed. (*Professional Edition only*)

<:custemail>

In some templates, this inserts a text box that allows the user to enter their email address. In others, it displays the customer email address.

<:custemail2>

In some templates, this inserts a text box that allows the user to enter their secondary email address. In others, it displays the customer secondary email address.

<:custfax>

In some templates, this inserts a text box that allows the user to enter their fax number. In others, it displays the customer fax number.

<:custfax2>

In some templates, this inserts a text box that allows the user to enter their secondary fax number. In others, it displays the customer secondary fax number.

<:custfirstname>

In some templates, this inserts a text box that allows the user to enter their first name. In others, it displays the customer first name.

<:custlastname>

In some templates, this inserts a text box that allows the user to enter their last name. In others, it displays the customer last name.

<:custname>

Customer name. This field is formatted as "firstname lastname".

<:custno>

Customer number.

<:custnotify>

Inserts a check box that allows the customer to indicate whether or not they want to be contacted via e-mail. This is not used within StoreSense, but is part of the customer export.

<:custpager>

In some templates, this inserts a text box that allows the user to enter their pager number. In others, it displays the customer pager number.

<:custphone>

In some templates, this inserts a text box that allows the user to enter their phone number. In others, it displays the customer phone.

<:custphone2>

In some templates, this inserts a text box that allows the user to enter their secondary phone number. In others, it displays the customer secondary phone number.

<:custphone3>

In some templates, this inserts a text box that allows the user to enter their third phone number. In others, it displays the customer's third phone number.

<:custresale>

In some templates, this inserts a text box that allows the user to enter their resale number. In others, it displays the customer resale number.

<:custsince>

The year the customer first ordered.

<:custstate>

In some templates, this inserts a text box that allows the user to enter their state. In others, it displays the customer state.

<:custstreet>

Customer street. This field is formatted with Street1 on one line and, if there is a second street, it is on a second line.

<:custstreet1>

In some templates, this inserts a text box that allows the user to enter their street address. In others, it displays the customer street address.

<:custstreet2>

In some templates, this inserts a text box that allows the user to enter their secondary street address. In others, it displays the customer secondary street address.

<:custtext1>, <:custtext2>, <:custtext3>, <:custtext4>, <:custtext5>, <:custtext6>, <:custtext7>, <:custtext8>, <:custtext9>

User defined customer text fields, as defined in Store Administration, Customer Manager. If the field name has not been set, then "Custom #" will be displayed.

<:custzip>

In some templates, this inserts a text box that allows the user to enter their zip/postal code. In others, it displays the customer zip/postal code.

D**<:delete>**

Inserts the Delete button on a form.

E

<:edidate>

The date of the EDI Supplier Notification. *(Professional Edition, Supplier Connect module only)*

<:editime>

The time of the EDI Supplier Notification. *(Professional Edition, Supplier Connect module only)*

<:edigscontrolno>

Group control number. Can be 1 to 9 digits long. It is hardcoded with the value of "1".
(Professional Edition, Supplier Connect module only)

<:edigscount>

Number of transactions included in the interchange group (incremental). Can be 1 to 6 digits long. *(Professional Edition, Supplier Connect module only)*

<:ediisacontrolno>

Interchange control number. Must be 9 digits long. A unique, 9-digit number is created based on the number of seconds since the first of the year. *(Professional Edition, Supplier Connect module only)*

<:edipo1count>

Number of PO1 segments in the transaction (incremental). Can be 1 to 6 digits long. *(Professional Edition, Supplier Connect module only)*

<:edipo1lineno>

Purchase Order (PO) line number (incremental). Can be 1 to 6 digits long. *(Professional Edition, Supplier Connect module only)*

<:edistcontrolno>

Transaction set control number (incremental). Can be 4 to 9 characters long. *(Professional Edition, Supplier Connect module only)*

<:edistcount>

Total number of all segments in the transaction set, including ST and SE (incremental). Can be 1 to 6 digits long. *(Professional Edition, Supplier Connect module only)*

<:email>

Customer e-mail address.

<:email2>

Customer secondary e-mail address

<:emptycart>

Inserts a link titled "Empty Cart". When the visitor clicks on the link, all items in the cart are removed. This tag has been replaced by the <::emptycart> (page 10) global tag. It exists for compatibility with previous versions.

<:ENDLOOP>

See <:LOOP> (page 20).

F

<:fax>

Inserts a text box for the user to enter the customer fax number.

<:fax2>

Inserts a text box for the user to enter the customer secondary fax number.

<:firstname>

In some templates, inserts a text box for the user to enter the customer first name. In others, it displays the customer first name.

G

<:giftwrap>

Inserts a check box so the visitor can indicate whether or not he wants his order gift wrapped.

<:GROUPBYCART>

Defines the title line in the Cart Select page.

<:GROUPBYCATEGORY>

Instructs the catalog list routine to display products grouped by category. If this tag is used with **<:GROUPBYSUBCATEGORY>**, both tags must appear on the same line.

<:GROUPBYOEM>

Instructs the catalog list routine to display products grouped by manufacturer (OEM).

<:GROUPBYPRODUCT>

Instructs the catalog list routine to display products alphabetically without any grouping.

<:GROUPBYSUBCATEGORY>

Instructs the catalog list routine to display products grouped by category and then by subcategory. If this tag is used with **<:GROUPBYCATEGORY>**, both tags must appear on the same line.

Note: Any HTML, custom tags or text appearing on the same line (with no carriage returns) as a **GROUPBY** tag will appear as the "heading" for each grouping.

I

<:invoiceno>

Invoice number.

K

<:keyword>

Inserts a text box that allows the visitor to enter one or more keywords to search for a product. The keywords must be separated by a space. The system attempts to match the word with the keyword, product, category, manufacturer or SKU fields in the Product table.

<:keywordoption>

Inserts two radio buttons that allow the visitor to and/or their search.

L**<:lastname>**

In some templates, inserts a text box for the user to enter the customer last name. In others, it displays the customer first name.

<:lead>

Inserts the "lead.gif" image. When the visitor clicks on the image, they are taken to the Sales Lead page.

<:leadcheck1>, <:leadcheck2>, <:leadcheck3>, <:leadcheck4>, <:leadcheck5>, <:leadcheck6>

User defined sales lead check box, defined in Store Administration, Sales Manager. (Requires the SalesManager Module)

<:leadcustom1>, <:leadcustom2>, <:leadcustom3>, <:leadcustom4>, <:leadcustom5>, <:leadcustom6>

User defined sales lead text field, defined in Store Administration, Sales Manager.. (Requires the SalesManager Module)

<:LOOP>...<:ENDLOOP>

Start of loop. Must end with <:ENDLOOP>. All tags and text within the loop are written once for each detail line. These tags must appear at the beginning of a line, and must stand alone on that line.

<:LOOP=edi>...<:ENDLOOP>

Start of a supplier EDI loop. Must end with <:ENDLOOP>. All tags and text within the loop are written once for each detail line.

<:LOOP=product>...<:ENDLOOP>

Start of a supplier product loop. Must end with <:ENDLOOP>. All tags and text within the loop are written once for each detail line.

M**<:message>**

When used in the Message template this tag represents the system message. When used in the Ship To Gift template it represents the gift message.

N**<:next>**

Inserts a link to the next *n* products in the list of products returned from the search. This number is defined in Store Administration, Store Manager, General Preferences.

<:notify>

Inserts a check box that allows the customer to indicate whether or not they want to be contacted via e-mail. This is not used within StoreSense, but is part of the customer export.

O**<:oem [list]>**

Inserts a text box which allows the visitor to enter a manufacturer name to search for. The list option inserts a drop-down box with all valid manufacturers defined in Store Administration, Store Manager, Product Manager.

<:oemlogo [link]>

Inserts the image associated with the manufacturer. Use the link option to include a link to the manufacturer's home page. These are defined in Store Administration, Store Manager, Product Manager.

<:oemurl [link]>

Inserts the manufacturer's home page URL. Use the link option to include a link to the manufacturer's home page. These are defined in Store Administration, Store Manager, Product Manager.

<:orderamount>

Total order amount.

<:ordercredit>

The amount of store credit that was applied to the order.

<:orderdate>

Order date.

<:orderdate yyyyymmdd>

Order date.

<:ordergift>

Order gift message.

<:ordermethod>

Billing option used for the order.

<:orderno>

Order number.

<:ordernote>

Order note.

<:orderpromo>

Promotion code used for the order

<:orderpromotext>

Promotion text of the promotion used for the order.

<:ordersalestax>

The amount of sales tax applied to the order.

<:ordershipdate>

The date the order was shipped. If the order has not been shipped, this field is blank.

<:ordershipping>

The amount of shipping applied to the order.

<:orderstatus>

The status of the order.

<:ordersubtotal>

The subtotal of the order.

<:ordertotal>

The total amount of the order. When used with the PO Limit template, the order total does not include shipping or any taxes.

<:ordertotaldue>

The total amount that is due from the customer for the order. This may be different from the order total if the customer has a positive store credit balance.

<:ordertrackingno>

Order tracking number.

<:ordertype>

Indicates if the order is a "Sale" or "Credit".

P

<:pager>

Inserts a text box where the user can enter their pager number.

<:password>

Inserts a text box where the user can enter their password.

<:password2>

Inserts a text box where the user can confirm the customer's password.

<:phone>

Inserts a text box where the user can enter their phone number.

<:phone2>

Inserts a text box where the user can enter their secondary phone number.

<:phone3>

Inserts a text box where the user can enter their third phone number.

<:polimit>

Purchase Order limit for a customer, as defined in Store Administration, Customer Manager.

<:product [*no link*]>

Product name. On the catalog page, this tag inserts a text box for the visitor to enter the name of the product to search for. The "no link" option is only available on the Catalog List page.

<:productattr>

Product attribute information, such as color and/or size.

<:productbackorder>

Indicates a product is on backorder.

<:productbrief>

The short description of a product.

<:productcost>

The cost of the product.

<:productcustom1>, <:productcustom2>, <:productcustom3>, <:productcustom4>, <:productcustom5>, <:productcustom6>

User defined text product field, defined in Store Administration, Product Manager.

<:productdesc>

Product description.

<:productno>

Product item number as assigned by the system.

<:productoem>

Product manufacturer.

<:productphoto [*alignment*]>

Product photograph. Alignment options are right and left. If no alignment is specified, the image tag is created without an align value.

<:productphotocart>

Displays the thumbnail image of the product with a hardcoded width of 25 pixels. This is an IMG tag only — it does not create a link to the larger image.

<:productprice [*no sale*]>

Product price. If the product is on sale, the regular price will be striked out and the sale price will be displayed in red. If you include "no sale", only the sale price will display.

<:productricex>

Product extended pricing for product attributes.

<:productquantity>

Product quantity for line item.

<:productsaleend>

Sale end date for a product that is currently on sale.

<:productsku>

Product SKU number.

<:productstock>

Inserts a text string based on the inventory available for the product. If inventory is greater than zero, the text "In Stock" is returned. Otherwise, "Backordered" is returned.

<:productstockback>

Inserts a text string based on the inventory available for the product. If inventory is greater than zero, nothing is displayed. Otherwise, "Backordered" is displayed.

<:productstockimage>

Inserts an image based on the inventory available for the product. If inventory is greater than zero, the "instock.gif" image is inserted.

<:productstockqty>

The amount of inventory available for the product.

<:productstockx>

Indicates whether the product is in stock or backordered.

<:productstockx>

Displays "yes" if the product is in stock, "no" if it is not.

<:productthumbnail [link/ no link]>

Product thumbnail photograph.

<:producttotal>

Product total amount for the line item.

<:productunit>

Product unit of measure, such as "ea" or "12/box".

<:promo>

Inserts a text box for entry of any special promotion code.

R

<:recipient>

Inserts a text box for entry of the "ship to" recipient's name.

<:referer>

Referring search page.

<:related>

Inserts related products with links to product pages.

<:resale>

Inserts a text box for entry of the customer's resale number.

<:resaleind>

Indicates whether or not the purchase is for resale or not. If so, and the customer has a resale number, no sales tax is added to the invoice.

S

<:reset>

Inserts the Reset button on a form.

<:searchend>

Displays the last number within a search that is displayed on the current search results page.

<:searchstart>

Displays the first number within a search that is displayed on the current search results page.

<:searchtext>

Displays the text of the search string that was used to create the list of products.

<:searchtotal>

Displays the total number of products found for the current search.

<:shipnextday>

Inserts radio button for choosing Next Day delivery.

<:shipnextdayrate>

Next Day shipping rate.

<:shipping>

Total shipping amount for cart/invoice.

<:shipstandard>

Inserts radio button for choosing Standard delivery.

<:shipstandardrate>

Standard delivery rate.

<:shipto>

Inserts a check box so the customer can choose a different ship to address during checkout.

<:shiptocity>

Customer shipping city.

<:shiptocountry>

Customer shipping country.

<:shiptoname>

Customer shipping name. Same as recipient.

<:shiptostate>

Customer shipping state.

<:shiptostreet>

Customer shipping street address.

<:shiptozip>

Customer shipping zip or postal code.

<:shiptwoday>

Inserts radio button for choosing Two Day delivery.

<:shiptwodayrate>

Two Day delivery rate.

<:state>

Inserts a text box for entry of the customer state.

<:statelist>

Inserts a drop-down list containing all the states or provinces for the selected country. If there is a corresponding country field also on the form that has a value (for example, the customer already has a country of "US"), the states for that country will be used to build the list. Otherwise the store country will be used, followed by the system default (as defined in StoreSense System Administration), and then "US" as a last resort.

This tag has two optional parameters. `<:statelist default="STATEABBREVIATION">` will build the list as and will preselect the specified state as the default. `<:statelist country="COUNTRY">` will build the list for all states for the specified country. `<:statelist country="*">` will build the list for all states/provinces for all countries. The country for each state/province will be added if this parameter is used (for example, "California, USA").

<:storeemail>

Store e-mail address.

<:storefax>

Store fax number.

<:storephone>

Store phone number.

<:storesaletext>

Inserts the text associated with a store sale if active, as defined in Store Administration, Store Manager, Promotions.

<:street>

Inserts text box to gather customer street address.

<:street1>

Inserts text box to gather customer street address.

<:street2>

Inserts text box to gather customer extended street information.

<:subcategory>

When used on the same line as the `<:GROUPBYSUBCATEGORY>` tag, the subcategory name is inserted.

<:subject>

Use this to specify a subject for an e-mail template. This tag must be the first line of the e-mail template. The text of the subject must immediately follow the tag and be on the same line. For example, `<:subject>Order Confirmation.`

<:submit>

Inserts the Submit button on a form.

<:subscribe [*product=product_number* or *sku=product_sku*]>

Inserts a button that allows the customer to begin the subscription process. You can specify either the number or the SKU of the subscription product. The product must also have the Subscription option checked in the Product Manager.

<:subtotal>

The subtotal of a cart/invoice.

<:supplier>

The name of the supplier. (*Professional Edition, Supplier Connect module only*)

<:supplercity>

The city of the supplier. (*Professional Edition, Supplier Connect module only*)

<:supplieredicode>

Interchange receiver ID on the interchange control header (ISA). Must be 15 characters long. Value also represents the application receiver's code on the functional group header (GS). This value can be 2 to 15 characters long. The Supplier EDI Code is entered via the "Supplier Add" form or updated via the "Supplier Profile" form within the Product Manager. (*Professional Edition, Supplier Connect module only*)

<:supplierstate>

The state/province of the supplier.

<:supplierstreet>

The street address of the supplier.

<:supplierzip>

The zip/postal code of the supplier.

T**<:taxcounty>**

Inserts a drop-down list containing the counties covered by the user's zip/postal code.

<:total>

The total of a cart/invoice.

Z**<:zip>**

Inserts text box to gather customer zip or postal code.

StoreSense Template Reference

About Us Template

Use this template to give your customers a sense of who you are and why they should buy from you.

Tags:

Global Tags

Notes:

All global tags are available for use — there are no template specific tags for this template.

Billing Options Template

Defines the page layout for gathering the customer's new billing options. This template is used for all new customers and for those returning customers who choose to change their billing information.

Tags:

Global Tags

```
<:firstname>, <:lastname>, <:password>, <:company>, <:street1>, <:street2>, <:city>, <:state>, <:statelist>, <:zip>, <:country> <:countrylist>,
```

```
<:phone>, <:phone2>, <:phone3>, <:fax>, <:fax2>, <:pager>, <:email>, <:email2>, <:notify>, <:custcustom1>, <:custcustom2>, <:custcustom3>, <:custcustom4>, <:custcustom5>, <:custcustom6>, <:custcustom7>, <:custcustom8>
```

```
<:LOOP>, <:billingoption>, <:billingoptiondetail>, <:ENDLOOP>
```

```
<:submit>, <:reset>
```

Notes:

The <:billingoption> and <:billingoptiondetail> must be contained within a loop. This is because you may accept more than one billing option.

You should only choose one of the `<:state>/<:statelist>` and `<:country>/<:countrylist>` tags for your template. If a country is not appearing on the country drop-down list, talk to your site administrator about updating a custom country table.

If you use a payment processor that requires certain information (such as a customer phone number), then tags that allow you to collect that information must be added to this template.

Cart Add Template

Defines the layout for the shopping cart on the product detail page.

Tags:

Global Tags

`<:cartqty>`, `<:cartsize>`, `<:cartcolor>`

`<:cartcustom1title>`, `<:cartcustom1fee>`, `<:cartcustom1>`, `<:cartcustom2title>`,
`<:cartcustom2fee>`, `<:cartcustom2>`

`<:submit>`, `<:reset>`

Notes:

This template is what appears on the `ht-catalogdetail` Catalog Detail (page 31) or `ht-cataloglist` Catalog List (page 32) page when the `<:addtocart>` tag is used.

Cart Save Template

Defines the page layout for showing the page from which a customer can save the active cart for future use. (*Professional version only*)

Tags:

Global Tags

`<:cartname>`

`<:LOOP>`, `<:product>`, `<:productquantity>`, `<:productno>`, `<:productsku>`, `<:productattr>`,
`<:ENDLOOP>`

`<:submit>`, `<:cancel>`

Notes:

All product tags must be contained within the <:LOOP> and <:ENDLOOP> tags.

Cart Select Template

Defines the page layout for showing the page from which a customer can select a saved cart and make it the active cart. (*Professional version only*)

Tags:

Global Tags

<:GROUPBYCART>, <:cartselect>, <:cartname>

<:LOOP>, <:product>, <:productquantity>, <:productno>, <:productsku>, <:productattr>, <:ENDLOOP>

<:submit>, <:cancel>, <:delete>

Notes:

The <:GROUPBYCART> must be the first tag in the template. It defines the selection line that usually contains the <:cartselect> and <:cartname> tags.

All commands or tags that follow a "GROUPBY" tag *must* be on the same line with no carriage returns. In addition, these tags must appear at the beginning of a line with no spaces or text preceding them.

All product tags, if used, must be contained within the <:LOOP> and <:ENDLOOP> tags.

Cart Template

Defines the page layout for showing the contents of a visitor's shopping cart.

Tags:

Global Tags

<:LOOP>, <:product>, <:productquantity>, <:productphotocart>, <:productno>, <:productsku>, <:productattr>, <:productprice>, <:producttotal>, <:change>, <:ENDLOOP>

<:subtotal>, <:shipping>, <:total>

<:checkout>, <:referer>, <:cartdeletedproducts>, <:storesaletext>

(Professional version only): <:cartsave>, <:cartselect>, <:checkoutpro>

Notes:

All product tags must be contained within the <:LOOP> and <:ENDLOOP> tags.

If you want the visitor to be able to dynamically modify the contents of their cart, you must include the <:change> tag somewhere on the detail line. This is the default. If you do not, the <:quantity> tag will not allow text to be entered.

The <:change> and <:checkout> tags have images associated with them. These images can be changed to fit your design (page 6).

Catalog Detail Related Template

Defines the layout for the related products list on the catalog detail page. (Professional version only)

Tags:

Global Tags

<:LOOP>, <:product>, <:productno>, <:productsku>, <:productoem>, <:ENDLOOP>

Notes:

This template appears in the Catalog Detail (page 31) page when the <:related> tag is used. If no related products are available for a product, a blank space appears.

Catalog Detail Template

Defines the page layout for showing a product's details.

Tags:

Global Tags

<:product>, <:productno>, <:productsku>, <:productthumbnail>, <:productphoto>, <:productbrief>, <:productdesc>, <:productoem>, <:productprice>, <:productpricex>, <:productunit>

<:productstock>, <:productstockx>, <:productstockback>, <:productstockqty>, <:productstockimage>, <:productsaleend>, <:productcustom1>, <:productcustom2>, <:productcustom3>, <:productcustom4>, <:productcustom5>, <:productcustom6>

<:oemlogo>, <:oemurl>, <:storesaletext>

<:addtocart>, <:related>, <:referer>

Notes:

Use the <:addtocart> tag to place the location where the shopping cart will be placed. This minimally consists of an input area for quantity and the Add to Cart button. Use the Cart Add (page 29) template to define how the shopping cart will look. You can have the cart displayed in a different browser window or frame by using the target option.

Use the <:related> tag to list any products that were defined as "related" in the Product Manager. Related products are displayed according to the Related Products (page 31) template.

You can have more than one Detail template (by importing it). To specify an alternative template, you must provide the template name in the product's properties in Store Administration, Product Manager.

Catalog List — Not Found Template

Defines the layout for the related products list if no products are found.

Tags:

Global Tags

<:searchtext>

Notes:

None.

Catalog List Template

Defines the page layout for showing the catalog search results.

Tags:

Global Tags

<:GROUPBYCATEGORY>, <:GROUPBYSUBCATEGORY>, <:GROUPBYOEM>,
<:GROUPBYPRODUCT>, <:ERRORMSG>

<:category>, <:categorydesc>, <:categoryphoto>, <:subcategory>, <:oem>

<:LOOP>, <:product>, <:productno>, <:productsku>, <:productbrief>, <:productoem>,
<:productkeyword>, <:productprice>, <:productunit>, <:productthumbnail>,

<:productstock>, <:productstockx>, <:productstockback>, <:productstockqty>, <:productstockimage>, <:productcustom1>, <:productcustom2>, <:productcustom3>, <:productcustom4>, <:productcustom5>, <:productcustom6>, <:lead>, <:join>, <:buyit>, <:buyitnow>, <:ENDLOOP>

<:searchtext>, <:searchtotal>, <:searchstart>

<:searchend>, <:storesaletext>, <:next>

Notes:

Products can be grouped by category or by manufacturer (oem), or they can be listed alphabetically. To group them include the <:GROUPBYCATEGORY> or <:GROUPBYOEM> tag as the first line in the template. To have them display alphabetically without grouping, use <:GROUPBYPRODUCT>. The default is to group by category.

All commands or tags that follow a "GROUPBY" tag *must* be on the same line with no carriage returns. In addition, these tags must appear at the beginning of a line with no spaces or text preceding them.

You can customize the message that is displayed when no products are found as a result of the search by specifying the message after the <:ERRORMSG> tag.

Product tags and the buyit tag are the only tags that can be used within the <:LOOP> and <:ENDLOOP> tags.

If a product has color, size or pricing options, then clicking on the "buyit" image will take the customer to the product detail page.

You can have more than one List template (by importing a new template). Alternative templates are available by category. To specify an alternative template, you must provide the template name in the category's properties in Store Administration, Category Manager. To use this feature effectively, your catalog search should return products for a single category.

Catalog Template

Defines the page layout and search options for the store catalog.

Tags:

Global Tags

<:category>, <:keyword>, <:keywordoption>, <:product>, <:oem>

<:submit>, <:reset>

Notes:

The default number of products to be returned is set in Store Administration, Store Manager, General Preferences.

The special global tags `<::category>` and `<::oem>` can be used to provide a quick list for either a category or a manufacturer, while the special global tag `<::product>` can be used to provide a quick list of all products that contain the string or as a hyperlink directly to a product. The reserved word *sale* is used with the `<::category>` tag to list all products currently on sale. Specific information is available by clicking on Global Tags.

Checkout New Customers Template

Defines the page layout for gathering new customer information, shipping information for this order, and resale and promotion information for this order.

Tags:

Global Tags

`<:firstname>`, `<:lastname>`, `<:password>`, `<:company>`, `<:street1>`, `<:street2>`, `<:city>`,
`<:state>`, `<:statelist>`, `<:zip>`, `<:country>` `<:countrylist>`,

`<:phone>`, `<:phone2>`, `<:phone3>`, `<:fax>`, `<:fax2>`, `<:pager>`, `<:email>`, `<:email2>`,
`<:notify>`, `<:custcustom1>`, `<:custcustom2>`, `<:custcustom3>`, `<:custcustom4>`,
`<:custcustom5>`, `<:custcustom6>`, `<:custcustom7>`, `<:custcustom8>`, `<:resale>`, `<:shipto>`,
`<:shipstandard>`, `<:shipstandardrate>`, `<:shiptwoday>`, `<:shiptwodayrate>`, `<:shipnextday>`,
`<:shipnextdayrate>`

(Professional version only): `<:resaleid>`, `<:promo>`

`<:submit>`, `<:reset>`

Notes:

The `<:shipto>` tag allows the visitor to choose to ship this order to a different address than the one gathered on this form.

The `<:shipstandard>`, `<:shiptwoday>`, and `<:shipnextday>` tags allow the visitor to choose which shipping option they prefer. The remaining ship tags provide the rates based on the order weight or amount entered in Store Administration, Store Manager, Shipping Zones.

Checkout Template

Defines the page layout for gathering checkout information for returning customers.

Tags:

Global Tags

<:email>, <:password>, <:promo>

<:billnew>, <:resaleind>, <:shipto>

<:shipstandard>, <:shipstandardrate>, <:shiptwoday>, <:shiptwodayrate>, <:shipnextday>, <:shipnextdayrate>

<:submit>, <:reset>

Notes:

In order to checkout as a returning customer, the visitor must provide their e-mail address and password.

The <:shipto> tag allows the visitor to choose to ship this order to a different address than the one gathered on this form.

The <:shipstandard>, <:shiptwoday>, and <:shipnextday> tags allow the visitor to choose which shipping option they prefer. The remaining ship tags provide the rates based on the order weight or amount entered in Store Administration, Store Manager, Shipping Zones.

Closed Template

Defines the layout for the "closed" page. This page is displayed when the "Open store for business" option is *not* selected in Store Administration, Store Manager, General Preferences.

Tags:

Global Tags

Notes:

None.

County Tax Template

If the user's zip/postal code spans more than one county, and therefore, more than one county tax zone, this page appears to allow the user to select the county in which they live.

Tags:

Global Tags

<:taxcounty>

<:submit>, <:reset>

Notes:

None.

Credit — Email Template

Defines the layout for e-mailing a credit confirmation to the customer. (*Professional version only*)

Tags:

Global Tags

<:subject>

<:creditno>, <:custno>, <:custname>, <:custstreet>, <:custcity>, <:custstate>, <:custzip>, <:custcountry>

<:creditdate>, <:creditmethod>, <:invoiceno>

<:LOOP>, <:product>, <:productquantity>, <:productno>, <:productsku>, <:productattr>, <:productbackorder>, <:productprice>, <:producttotal>, <:ENDLOOP>

<:creditsubtotal>, <:creditshipping>, <:creditsalestax>, <:credittotal>, <:creditnote>

Notes:

All product tags must be contained within the <:LOOP> and <:ENDLOOP> tags.

Credit Template

Defines the page layout for displaying the customer's credit. This template is used on the customer side as well as the administration side. (*Professional version only*)

Tags:

Global Tags

<:subject>

<:creditno>, <:custno>, <:custname>, <:custstreet>, <:custcity>, <:custstate>, <:custzip>, <:custcountry>

<:creditdate>, <:creditmethod>, <:invoiceno>

<:LOOP>, <:product>, <:productquantity>, <:productno>, <:productsku>, <:productattr>, <:productbackorder>, <:productprice>, <:producttotal>, <:ENDLOOP>

<:creditsubtotal>, <:creditshipping>, <:creditsalestax>, <:credittotal>, <:creditnote>

Notes:

All product tags must be contained within the <:LOOP> and <:ENDLOOP> tags.

Customer History Template

Defines the page layout for displaying the customer's transaction history. *(Professional version only)*

Tags:

Global Tags

<:custno>, <:custname>, <:custstreet>, <:custcity>, <:custstate>, <:custzip>, <:custcountry>, <:custphone>, <:custphone2>, <:custphone3>, <:custfax>, <:custfax2>, <:custpager>, <:custemail>, <:custemail2>

<:ordermethod>, <:custcredit>, <:custsince>

<:LOOP>, <:orderdate>, <:ordertype>, <:orderno>, <:ordertrackingno>, <:orderamount>, <:orderstatus>, <:ENDLOOP>

Notes:

All order tags except <:ordermethod> must be contained within the <:LOOP> and <:ENDLOOP> tags.

Customer Properties Template

Defines the page layout for gathering updated customer information. *(Professional version only)*

Tags:

Global Tags

<:firstname>, <:lastname>, <:password>, <:password2>, <:company>, <:street>, <:street1>, <:street2>, <:city>, <:state>, <:statelist>, <:zip>, <:country> <:countrylist>,

<:phone>, <:phone2>, <:phone3>, <:fax>, <:fax2>, <:pager>, <:email>, <:email2>, <:resale>, <:notify>

<:custcustom1>, <:custcustom2>, <:custcustom3>, <:custcustom4>, <:custcustom5>, <:custcustom6>, <:custcustom7>, <:custcustom8>

<:submit>, <:reset>

Notes:

If you include <:password>, you must include <:password2>. The password is gathered twice to verify that the visitor typed it in correctly.

Customer Service Template

Defines the page layout for displaying the customer service page.

Tags:

Global Tags

<:ordertrackingno>

Notes:

Use this template to provide a link to the customer's order history and lost password pages. You can also allow a customer to look up an order's status via the tracking number. Remember to display the tracking number in the Order Confirm (page 47) template.

Customer Sign In Template

Defines the page layout for gathering the information necessary to allow the visitor to view their transaction history. (*Professional version only*)

Tags:

Global Tags

<:email>, <:password>

<:submit>, <:reset>

Notes:

All fields are required.

Footer Template

Defines the overall page layout for the store. This template works in conjunction with the complimentary Header template. The header and footer can be as simple as defining the top and bottom of each page, or you can use the header template to define the structure of the page.

Tags:

Global Tags

Notes:

You can achieve many page layouts with the Header and Footer templates. These are used on every page of the store. All other templates are displayed within the area defined by these templates.

You can have more than one Footer template. Alternative templates are available by category. To specify an alternative template, you must provide the Footer template name in the Store Administration, Category Manager. To use this feature effectively, your catalog search should return products for a single category.

Header Template

Defines the overall page layout for the store. This template works in conjunction with the complimentary Footer template. The header and footer can be as simple as defining the top and bottom of each page, or you can use the header template to define the structure of the page.

For example, let's assume you have the following standard HTML that defines your product listing page:

```
<html>
<body>

<p>
```

This section would make up the...

Header template

```
<h1>Product Listing</h1>
<table>
<tr>
<td>Sleeping Bag</td> <td>$300.00</td>
</tr>
<tr>
<td>Tent</td> <td>$150.00</td>
</tr>
</table>
```

Body of the template

```
<p>
<hr>
<a href="home.html">Home</a>
</body>
</html>
```

Footer template

Tags:

Global Tags

Notes:

You can achieve many page layouts with the Header and Footer templates. These are used on every page of the store. All other templates are displayed within the area defined by these templates.

You can have more than one Header template. Alternative templates are available by category. To specify an alternative template, you must provide the template name in the Store Administration, Category Manager. To use this feature effectively, your catalog search should return products for a single category.

Invoice — Email Template

Defines the page layout for e-mailing the customer's order confirmation.

Tags:

Global Tags

<:invoiceno>

<:custno>, <:custname>, <:custstreet>, <:custcity>, <:custstate>, <:custzip>, <:custcountry>, <:custphone>, <:custphone2>, <:custphone3>, <:custfax>, <:custfax2>, <:custemail>, <:custemail2>, <:custpager>, <:custcompany>

<:shiptoname>, <:shiptostreet>, <:shiptocity>, <:shiptostate>, <:shiptozip>, <:shiptocountry>

<:ordernote>, <:orderdate>, <:orderstatus>, <:ordershipdate>, <:ordermethod>, <:ordertrackingno>

<:LOOP>, <:product>, <:productquantity>, <:productno>, <:productsku>, <:productattr>, <:productbackorder>, <:productprice>, <:producttotal>, <:ENDLOOP>

<:ordersubtotal>, <:ordershipping>, <:ordersalestax>, <:ordertotal>, <:ordercredit>, <:ordertotaldue>, <:ordergift>, <:orderpromotext>

Notes:

All product tags must be contained within the <:LOOP> and <:ENDLOOP> tags.

The <:ordergift> tag is available only if you allow for gathering a gift message on the Ship To — Gift (page 53) page.

The <:orderpromotext> tag is only available if you allowed for gathering a promotion code on the checkout page(s).

Invoice — Print Template

Defines the page layout for displaying the customer's invoice/receipt without the Header and Footer information. This template is used only on the administration side. Use this template for printing an invoice.

Tags:

Global Tags

<:invoiceno>

<:custno>, <:custname>, <:custstreet>, <:custcity>, <:custstate>, <:custzip>, <:custcountry>, <:custphone>, <:custphone2>, <:custphone3>, <:custfax>, <:custfax2>, <:custemail>, <:custemail2>, <:custpager>, <:custcompany>

<:shiptoname>, <:shiptostreet>, <:shiptocity>, <:shiptostate>, <:shiptozip>, <:shiptocountry>

<:ordernote>, <:orderdate>, <:orderstatus>, <:ordershipdate>, <:ordermethod>, <:ordertrackingno>

<:LOOP>, <:product>, <:productquantity>, <:productno>, <:productsku>, <:productattr>, <:productbackorder>, <:productprice>, <:producttotal>, <:ENDLOOP>

<:ordersubtotal>, <:ordershipping>, <:ordersalestax>, <:ordertotal>, <:ordercredit>, <:ordertotaldue>, <:ordergift>, <:orderpromotext>

Notes:

All product tags must be contained within the <:LOOP> and <:ENDLOOP> tags.

The <:ordergift> tag is available only if you allow for gathering a gift message on the Ship To — Gift (page 53) page.

The <:orderpromotext> tag is only available if you allowed for gathering a promotion code on the checkout page(s).

Invoice Template

Defines the page layout for displaying the customer's invoice/receipt. This template is used on the customer side as well as the administration side.

Tags:

Global Tags

<:invoiceno>

<:custno>, <:custname>, <:custstreet>, <:custcity>, <:custstate>, <:custzip>, <:custcountry>, <:custphone>, <:custphone2>, <:custphone3>, <:custfax>, <:custfax2>, <:custemail>, <:custemail2>, <:custpager>, <:custcompany>

<:shiptoname>, <:shiptostreet>, <:shiptocity>, <:shiptostate>, <:shiptozip>, <:shiptocountry>

<:ordernote>, <:orderdate>, <:orderstatus>, <:ordershipdate>, <:ordermethod>, <:ordertrackingno>

<:LOOP>, <:product>, <:productquantity>, <:productno>, <:productsku>, <:productattr>, <:productbackorder>, <:productprice>, <:producttotal>, <:ENDLOOP>

<:ordersubtotal>, <:ordershipping>, <:ordersalestax>, <:ordertotal>, <:ordercredit>, <:ordertotaldue>, <:ordergift>, <:orderpromotext>

Notes:

All product tags must be contained within the <:LOOP> and <:ENDLOOP> tags.

The <:ordergift> tag is available only if you allow for gathering a gift message on the Ship To — Gift (page 53) page.

The <:orderpromotext> tag is only available if you allowed for gathering a promotion code on the checkout page(s).

Lost Password — Email Template

Defines the layout for e-mailing a customer's password. (*Professional version only*)

Tags:

Global Tags

<:subject>

<:firstname>, <:lastname>, <:email>

<:submit>, <:reset>

Notes:

None.

Lost Password Template

Defines the page layout for gathering the information necessary to e-mail the visitor their password. (*Professional version only*)

Tags:

Global Tags

<:firstname>, <:lastname>, <:email>

<:submit>, <:reset>

Notes:

All fields are required.

Member Login Error Template

Defines the layout for displaying the message to the visitor that either their e-mail/password combination is invalid or that their subscription has expired. Use this template to market your subscription service. (*Professional version only*)

Tags:

Global Tags

<:message>

Notes:

None.

Member Login Template

Defines the page layout for gathering the information necessary to allow the member to access the member only areas. A valid e-mail and password is required. Also, a subscription product must have been purchased within the specified time period. (*Professional version only*)

Tags:

Global Tags

<:email>, <:password>

<:submit>, <:reset>

Notes:

All fields are required.

Members Only Catalog Detail Template

Defines the page layout for showing a product's details as part of the members only area. The members only catalog detail is identical in function to the standard catalog detail, except that the visitor may be required to provide a valid log on ID.

Tags:

Global Tags

<:product>, <:productno>, <:productsku>, <:productthumbnail>, <:productphoto>, <:productbrief>, <:productdesc>, <:productoem>, <:productprice>, <:productprixex>, <:productunit>, <:productstock>, <:productstockx>, <:productstockback>, <:productstockqty>, <:productstockimage>, <:productsaleend>, <:productcustom1>, <:productcustom2>, <:productcustom3>, <:productcustom4>, <:productcustom5>, <:productcustom6>,

<:oemlogo>, <:oemurl>, <:storesaletext>

<:addtocart>, <:related>, <:referer>

Notes:

Use the <:addtocart> tag to place the location where the shopping cart will appear. This minimally consists of an input area for quantity and the Add to Cart button. Use the Cart Add (page 29) template to define how the shopping cart will look. You can have the cart displayed in a different browser window or frame by using the target option.

Use the <:related> tag to list any products that were defined as "related" in the Product Manager. Related products are displayed according to the Related Products (page 31) template.

You can have more than one Detail template (by importing a new template). To specify an alternative template, you must provide the template name in the product's properties in the Store Administration Product Manager.

Members Only Catalog List Template

Defines the page layout for showing the catalog search results. The members only catalog list is identical in function to the standard catalog list, except that the visitor may be required to provide a valid log on ID.

Tags:

Global Tags

```
<:GROUPBYCATEGORY>, <:GROUPBYSUBCATEGORY>, <:GROUPBYOEM>,  
<:GROUPBYPRODUCT>, <:ERRORMSG>
```

```
<:category>, <:categorydesc>, <:categoryphoto>, <:subcategory>, <:oem>
```

```
<:LOOP>, <:product>, <:productno>, <:productsku>, <:productbrief>, <:productoem>,  
<:productkeyword>, <:productprice>, <:productunit>, <:productthumbnail>,  
<:productstock>, <:productstockx>, <:productstockback>
```

```
<:productstockqty>, <:productstockimage>, <:productcustom1>, <:productcustom2>,  
<:productcustom3>, <:productcustom4>, <:productcustom5>, <:productcustom6>, <:lead>,  
<:join>, <:buyit>, <:buyitnow>, <:ENDLOOP>
```

```
<:searchtext>, <:searchtotal>, <:searchstart>
```

```
<:searchend>, <:storesaletext>, <:next>
```

Notes:

Products can be grouped by category or by manufacturer (oem), or they can be listed alphabetically. To group them include the <:GROUPBYCATEGORY> or <:GROUPBYOEM> tag as the first line in the template. To have them display alphabetically without grouping, use <:GROUPBYPRODUCT>. The default is to group by category.

All commands or tags that follow a "GROUPBY" tag *must* be on the same line with no carriage returns. In addition, these tags must appear at the beginning of a line with no spaces or text preceding them.

You can customize the message that is displayed when no products are found as a result of the search by specifying the message after the <:ERRORMSG> tag.

Product tags and the buyit tag are the only tags that can be used within the <:LOOP> and <:ENDLOOP> tags.

If a product has color, size or pricing options, clicking on the "buyit" image will take the customer to the product detail page.

You can have more than one List template (by importing a new template). Alternative templates are available by category. To specify an alternative template, you must provide the template name in the category's properties in Store Administration, Category Manager. To use this feature effectively, your catalog search should return products for a single category.

Members Only Catalog Template

Defines the page layout and search options for the members only catalog. The members only catalog is identical in function to the standard catalog, except that the visitor may be required to provide a valid log on ID.

Tags:

Global Tags

<:category>, <:keyword>, <:keywordoption>, <:product>, <:oem>

<:submit>, <:reset>

Notes:

The default number of products to be returned is set in the Store Administration, Store Manager, Product Manager.

The special global tags <::category> and <::oem> are used to provide a quick list for either a category or a manufacturer, while the special global tag <::product> can be used to provide a quick list of all products that contain the string or as a hyperlink directly to a product. The reserved word *sale* is used with the <::category> tag to list all products currently on sale. Specific information is available by clicking on Global Tags.

Message Template

Defines the layout for miscellaneous messages that are presented to the visitor. These include when a required form field is not entered, when an order is cancelled, and when any other error condition occurs.

Tags:

Global Tags

<:message>

Notes:

This template is used to format the text inserted by the <:message> tag.

Order Confirm Template

Defines the page layout for displaying the confirmation of a customer's order.

Tags:

Global Tags

<:ordertrackingno>, <:ordertotal>, <:ordercredit>, <:ordertotaldue>

Notes:

You may want to include a link to your Customer Service page.

Order Extensions Template

Defines the page layout for gathering additional information for a line item (order) in an invoice.
(Professional version only)

Tags:

Global Tags

<:custtext1>, <:custtext2>, <:custtext3>, <:custtext4>, <:custtext5>, <:custtext6>

<:submit>, <:reset>

Notes:

If this template is activated in Store Administration, Product Manager, it will be shown once for each product purchased. This includes once for each different product multiplied by the quantity ordered.

Packing Slip Template

Defines the page layout for displaying and printing the customer's packing slip without the Header and Footer information. This template is used only on the administration side.

Tags:

Global Tags

<:invoiceno>

<:custno>, <:custname>, <:custstreet>, <:custcity>, <:custstate>, <:custzip>, <:custcountry>, <:custphone>, <:custphone2>, <:custphone3>, <:custfax>, <:custfax2>, <:custemail>, <:custemail2>, <:custpager>, <:custcompany>

<:shiptoname>, <:shiptostreet>, <:shiptocity>, <:shiptostate>, <:shiptozip>, <:shiptocountry>

<:ordernote>, <:orderdate>, <:orderstatus>, <:ordershipdate>, <:ordermethod>, <:ordertrackingno>

<:LOOP>, <:productquantity>, <:productsku>, <:product>, <:productattr>, <:productbackorder>, <:productprice>, <:producttotal>, <:ENDLOOP>

<:ordersubtotal>, <:ordershipping>, <:ordersalestax>, <:ordertotal>, <:ordergift>, <:orderpromotext>

Notes:

All product tags must be contained within the <:LOOP> and <:ENDLOOP> tags.

The <:ordergift> tag is available only if you allow for gathering a gift message on the Ship To — Gift (page 53) page.

The <:orderpromotext> tag is only available if you allowed for gathering a promotion code on the checkout page(s).

Policies Template

Use this template to detail your store policies. Examples include shipping policies, returns and credits.

Tags:

Global Tags

Notes:

None.

Product Authorization Template

Defines the page layout for displaying the message to the customer that they are not authorized to purchase one or more products in their cart. This occurs during checkout (*Professional version only*)

Tags:

Global Tags

<:LOOP>, <:product>, <:ENDLOOP>

Notes:

All product tags must be contained within the <:LOOP> and <:ENDLOOP> tags. In this case, the products listed are the ones in the cart that the customer is not authorized to purchase.

You may want to include a link back to the Shopping Cart using the <:cart> tag so that the customer can remove the items from their cart.

Purchase Order Limit Template

Defines the page layout for displaying the message to the customer that their order exceeds their order limit for a purchase order. (*Professional version only*)

Tags:

Global Tags

<:polimit>, <:ordertotal>

Notes:

You may want to include a link to your Customer Service page or a specific way to contact the person for approving order limits.

Registration Confirm Template

Defines the page layout for confirming that the customer was registered. (*Professional version only*)

Tags:

Global Tags

<:custno>, <:custname>, <:custfirstname>, <:custlastname>, <:custstreet>, <:custstreet1>, <:custstreet2>, <:custcity>, <:custstate>, <:custzip>, <:custcountry>, <:custphone>, <:custphone2>, <:custphone3>, <:custfax>, <:custfax2>, <:custpager>

<:custemail>, <:custemail2>, <:custsince>, <:custcompany>, <:custresale>, <:custnotify>

<:custcustom1>, <:custcustom2>, <:custcustom3>, <:custcustom4>, <:custcustom5>, <:custcustom6>

<:referer>

Notes:

Use <:custname> to display the customer's name first and last name. Otherwise, use the specific <:firstname> and <:lastname> tags. The same goes for <:custstreet>.

Registration Template

Defines the page layout for registering a new customer. (*Professional version only*)

Tags:

Global Tags

<:firstname>, <:lastname>, <:password>, <:password2>, <:company>, <:street>, <:street2>, <:city>, <:state>, <:statelist>, <:zip>, <:country>, <:countrylist>, <:phone>, <:phone2>, <:phone3>

<:fax>, <:fax2>, <:pager>, <:email>, <:email2>, <:resale>, <:notify>, <:custcustom1>, <:custcustom2>, <:custcustom3>, <:custcustom4>, <:custcustom5>, <:custcustom6>

<:submit>, <:reset>

Notes:

If you include <:password>, you must include <:password2>. The password is gathered twice to verify that the visitor typed it in correctly.

You should only choose one of the <:state>/<:statelist> and <:country>/<:countrylist> tags for your template. If a country is not appearing on the country drop-down list, talk to your site administrator about updating a custom country table.

Sales Affiliate — Confirm Template

This template is used to confirm the registration of a Sales Affiliates. Sales Affiliates are other businesses, individuals or organizations with which you agree to pay a small percentage of the

item's sale price if they refer a customer to your store. (*Professional Edition, Supplier Connect module only*)

Tags:

Global Tags

<:affiliateid>

<:submit>, <:reset>

Notes:

The affiliate will add the <:affiliateid> to the URL linking to your storefront — this is what identifies them as an affiliate to the store, and enables the store to pay them. For example, .

Sales Affiliate Registration Template

This template is used to register a Sales Affiliates. Sales Affiliates are other businesses, individuals or organizations with which you agree to pay a small percentage of the item's sale price if they refer a customer to your store. (*Professional Edition, Supplier Connect module only*)

Tags:

Global Tags

<:affiliate>, <:affiliatecontact>, <:affiliatestreet>, <:affiliatestreet2>, <:affiliatecity>, <:affiliatestate>, <:affiliatezip>

<:affiliatecountry>, <:affiliatephone>, <:affiliatefax>, <:affiliateemail>, <:affiliateurl>, <:affiliateresale>

<:submit>, <:reset>

Notes:

None.

Sales Lead — Confirmation Template

Sales Leads are generated when a customer wishes to purchase a product that is not available online. This template confirms to the customer that their information has been gathered. (*Professional version, Sales Manager Module only*)

Tags:

Global Tags

<:product>

<:firstname>, <:lastname>, <:company>, <:street2>, <:city>, <:state>, <:statelist>, <:zip>

<:country>, <:countrylist>, <:email>, <:phone>>, <:fax>

<:leadcheck1>, <:leadcheck2>, <:leadcheck3>, <:leadcheck4>, <:leadcheck5>, <:leadcheck6>

<:leadcustom1>, <:leadcustom2>, <:leadcustom3>, <:leadcustom4>, <:leadcustom5>,
<:leadcustom6>

<:submit>, <:reset>

Notes:

The <:leadcheck#> and <:leadcustom#> fields are defined in Store Administration, Sales Manager, Lead Custom Fields.

You should only choose one of the <:state>/<:statelist> and <:country>/<:countrylist> tags for your template. If a country is not appearing on the country drop-down list, talk to your site administrator about updating a custom country table.

Sales Lead Template

Sales Leads are generated when a customer wishes to purchase a product that is not available online. This template gathers the information necessary for you to contact them regarding the product. *(Professional version, Sales Manager Module only)*

Tags:

Global Tags

<:product>

<:firstname>, <:lastname>, <:company>, <:street2>, <:city>, <:state>, <:statelist>, <:zip>

<:country>, <:countrylist>, <:email>, <:phone>, <:fax>

<:leadcheck1>, <:leadcheck2>, <:leadcheck3>, <:leadcheck4>, <:leadcheck5>, <:leadcheck6>

<:leadcustom1>, <:leadcustom2>, <:leadcustom3>, <:leadcustom4>, <:leadcustom5>,
<:leadcustom6>

<:submit>, <:reset>

Notes:

The `<:leadcheck#>` and `<:leadcustom#>` fields are defined in Store Administration, Sales Manager, Lead Custom Fields.

You should only choose one of the `<:state>/<:statelist>` and `<:country>/<:countrylist>` tags for your template. If a country is not appearing on the country drop-down list, talk to your site administrator about updating a custom country table.

Ship To Gift Template

Defines the page layout for gathering the customer's shipping information if different from their billing address. It also allows for identifying a recipient and indicating whether or not the order should be gift wrapped. (*Professional version only*)

Tags:

Global Tags

`<:street1>`, `<:street2>`, `<:city>`, `<:state>`, `<:statelist>`, `<:zip>`, `<:country>`, `<:countrylist>`,
`<:recipient>`, `<:message>`, `<:giftwrap>`

`<:submit>`, `<:reset>`

Notes:

The `<:giftwrap>` tag is available only if you have the Gift Wrapping option selected in Store Administration, Store Manager, Promotions.

The `<:message>` can be shown on the Invoice and Packing Slip.

You should only choose one of the `<:state>/<:statelist>` and `<:country>/<:countrylist>` tags for your template. If a country is not appearing on the country drop-down list, talk to your site administrator about updating a custom country table.

Ship To Template

Defines the page layout for gathering the customer's shipping information if different from their billing address.

Tags:

Global Tags

`<:street1>`, `<:street2>`, `<:city>`, `<:state>`, `<:statelist>`, `<:zip>`, `<:country>`, `<:countrylist>`

<:submit>, <:reset>

Notes:

This template should be used if the Gift option is NOT selected in Store Administration, Store Manager, Promotions. Otherwise, use the Ship To Gift template.

Shipping — Email Template

Defines the page layout for e-mailing the customer's shipping confirmation.

Tags:

Global Tags

<:subject>, <:invoiceno>

<:custno>, <:custname>, <:custstreet>, <:custcity>, <:custstate>, <:custzip>, <:custcountry>

<:shiptoname>, <:shiptostreet>, <:shiptocity>, <:shiptostate>, <:shiptozip>, <:shiptocountry>

<:ordernote>, <:orderdate>, <:orderstatus>, <:ordershipdate>, <:ordermethod>, <:ordertrackingno>

<:LOOP>, <:product>, <:productquantity>, <:productno>, <:productsku>, <:productattr>, <:productbackorder>, <:productprice>, <:producttotal>, <:ENDLOOP>

<:ordersubtotal>, <:ordershipping>, <:ordersalestax>, <:ordertotal>, <:ordergift>, <:orderpromotext>

Notes:

All product tags must be contained within the <:LOOP> and <:ENDLOOP> tags.

The <:ordergift> tag is available only if you allow for gathering a gift message on the Ship To — Gift (page 53) page.

The <:orderpromotext> tag is only available if you allowed for gathering a promotion code on the checkout page(s).

Storefront Template

Defines the layout for storefront page. You can use this page as the store's home page.

Tags:

Global Tags

Notes:

The special global tags `<::category>` and `<::oem>` are used to provide a quick list for either a category or a manufacturer, while the special global tag `<::product>` can be used to provide a quick list of all products that contain the string or as a hyperlink directly to a product. The reserved word *sale* is used with the `<::category>` tag to list all products currently on sale. Specific information is available by clicking on Global Tags.

Subscription Confirm Template

Defines the page layout for displaying the confirmation of a customer's order. (*Professional version only*)

Tags:

Global Tags

`<:invoiceno>`

`<:custno>`, `<:custname>`, `<:custstreet>`, `<:custcity>`, `<:custstate>`, `<:custzip>`, `<:custcountry>`

`<:ordernote>`, `<:orderdate>`, `<:orderstatus>`, `<:ordershipdate>`, `<:ordermethod>`,
`<:ordertrackingno>`

`<:LOOP>`, `<:product>`, `<:productquantity>`, `<:productno>`, `<:productsku>`, `<:productprice>`,
`<:producttotal>`, `<:ENDLOOP>`

`<:ordersubtotal>`, `<:ordershipping>`, `<:ordersalestax>`, `<:ordertotal>`, `<:ordercredit>`,
`<:ordertotaldue>`, `<:orderpromotext>`

Notes:

If product tags are used, they must be contained within a loop.

You may want to include a link to your Members Only area.

Subscription New Account Template

Defines the page layout for gathering new customer and billing information as part of the subscription process. (*Professional version only*)

Tags:

Global Tags

<:firstname>, <:lastname>, <:password>, <:company>, <:street1>, <:street2>, <:city>, <:state>, <:statelist>, <:zip>, <:country>, <:countrylist>, <:phone>, <:email>

<:resale>, <:promo>

<:LOOP>, <:billingoption>, <:billingoptiondetail>, <:ENDLOOP>

<:submit>, <:reset>

Notes:

The <:billingoption> and <:billingoptiondetail> must be contained within a loop. This is because you may accept more than one billing option.

You should only choose one of the <:state>/<:statelist> and <:country>/<:countrylist> tags for your template. If a country is not appearing on the country drop-down list, talk to your site administrator about updating a custom country table.

Subscription Template

Defines the page layout for the starting page in the subscription process. This template is invoked when the visitor clicks the <:join> tag. (*Professional version only*)

Tags:

Global Tags

<:subscribe>

Notes:

Use this template to market your subscription service. Entice the visitor to click the Subscribe button!

You can have one subscription product. Reference the product number or SKU in the <:subscribe> tag. For example, <:subscribe sku=SA001>.

Supplier EDI 850 Template

This template is used to notify suppliers of orders that have been placed for their products. The template is in the ANSI ASC X12 (American National Standards Institute Accredited Standards

Committee X12, form 850 (Purchase Order) format. *(Professional edition, Supplier Connect module only)*

Tags:

Global Tags

```
<:supplieredicode>, <:edidate>, <:editime>, <:ediisacontrolno>, <:edigscontrolno>,  
<:LOOP=edi>, <:edistcontrolno>, <:invoiceno>, <:orderdate>, <:custname>, <:custno>,  
<:custstreet>, <:custstreet2>, <:custcity>, <:custstate>, <:custzip>  
  
<:LOOP=product>, <:edipo1lineno>, <:productquantity>, <:productunit>, <:productcost>,  
<:productsku>, <:ENDLOOP>  
  
<:edipo1count>, <:edistcount>, <:edistcontrolno>, <:ENDLOOP>  
  
<:edigscount>
```

Notes:

This template follows the American National Standards Institute Accredited Standards — changes should be made carefully, making sure that any changes conform to those standards.

Supplier EDI Template

This template is used to notify suppliers via download of orders that have been placed for their products. *(Professional edition, Supplier Connect module only)*

Tags:

Global Tags

```
"H" <:custno>, <:invoiceno>, <:orderdate>  
  
"D" <:LOOP=product>, <:custno>, <:invoiceno>, <:orderdate>, <:productsku>,  
<:productquantity>, <:ENDLOOP>
```

Notes:

This template contains Header ("H") and Detail ("D") records, which are required for proper downloading. The header record contains the customer's number, invoice number, and order date. The detail records contain the customer's number, invoice number, orderdate, product SKU, and product quantity. The resulting file is comma delimited with each string field enclosed in double quotes.

Supplier Email Template

This template is used to notify suppliers via email of orders that have been placed for their products. *(Professional edition, Supplier Connect module only)*

Tags:

Global Tags

<:supplier>, <:supplierstreet>, <:supplercity>, <:supplierstate>, <:supplierzip>

<:invoiceno>

<:shiptoname>, <:shiptostreet>, <:shiptocity>, <:shiptostate>, <:shiptozip>, <:custphone>

<:LOOP=product>, <:productquantity>, <:productsku>, <:productunit>, <:product>,
<:ENDLOOP>

Notes:

None.

Supplier Fax Template

This template is used to notify suppliers by fax of orders that have been placed for their products. *(Professional edition, Supplier Connect module only)*

Tags:

Global Tags

<:supplier>, <:supplierstreet>, <:supplercity>, <:supplierstate>, <:supplierzip>

<:invoiceno>

<:shiptoname>, <:shiptostreet>, <:shiptocity>, <:shiptostate>, <:shiptozip>, <:custphone>

<:LOOP=product>, <:productquantity>, <:productsku>, <:productunit>, <:product>,
<:ENDLOOP>

Notes:

None.

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